

SHIFT

SEE • HACK • IMAGINE • FOCUS • TRANSFORM

A FIVE-STEP METHODOLOGY
FOR TURNING STRATEGY INTO ACTION THROUGH PEOPLE.

WHO WE ARE

We turn strategy into action through people.

SHIFT™ is a five-step methodology that helps teams see clearly, think differently, and create lasting impact—together.

SHIFT



SEE

Understand the current reality with clarity and openness.



HACK

Challenge assumptions and break old patterns.



IMAGINE

Explore new perspectives and design future solutions.



FOCUS

Align on priorities and take meaningful action.



TRANSFORM

Create lasting impact and inspire continuous growth.



“

**Strategy becomes powerful
when people own it together.**

SHIFT

AGENDA

09:00 – 09:30	●	Welcome & Opening	30 min
09:30 – 11:30	●	Disrupt Mindset Workshop – Step 1: See & Hack	120 min
11:30 – 12:00	●	Coffee Break	30 min
12:00 – 13:30	●	Disrupt Mindset Workshop – Step 2: Imagine & Focus	90 min
13:30 – 14:15	●	Lunch / Networking	45 min
14:15 – 15:15	●	Culture Identity Workshop	60 min
15:15 – 16:00	●	Creative Showcase	45 min
16:00 – 16:20	●	Coffee Break	20 min
16:20 – 17:00	●	Mind Shift – Internal Event	40 min
17:00 – 17:15	●	Closing & Next Steps	15 min

THREE METHODOLOGIES. ONE EXPERIENCE.

Three powerful methodologies combined to create lasting impact for **people**, **teams** and **organizations**.



DISRUPT MINDSET

Turn business challenges into actionable priorities.



CULTURE IDENTITY

Build the team identity required for future success.



MIND SHIFT

Transform individual stories into collective commitment.



SHIFT

DISRUPT MINDSET

Turn business challenges into actionable priorities through structured conversations and collaborative decision-making.

PERFECT FOR

- Strategy execution
- Process improvement
- Cross-functional alignment



WATCH
AFTERMOVIE



CULTURE IDENTITY

Build a shared identity that people understand, believe in and actively live.

PERFECT FOR

- Team identity
- Values in action
- Belonging



[MORE INFO](#)

SHIFT

MIND SHIFT

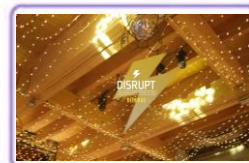
Celebrate transformation by turning individual stories into collective commitment.

PERFECT FOR

- Leadership events
- Internal conferences
- Change initiatives



WATCH
AFTERMOVIE



WHAT YOUR TEAM WILL LEAVE WITH



Clear priorities

Focus on what matters most.



Practical solutions

Actionable ideas your team can implement right away.



Shared identity

A stronger sense of purpose and common direction.



Stronger commitment

Increased motivation and alignment across the team.



Defined ownership

Clarity on roles, responsibilities and next steps.



Greater alignment

Better collaboration and stronger team effectiveness.



“

**The quality of your strategy
depends on the quality of your conversations.**

S H  F T

TRUSTED BY

LEADING COMPANIES ACROSS INDUSTRIES



SHIFT



WHAT PARTICIPANTS SAY

Real experiences. Real impact.

“

This experience inspired me to **think outside the box** and work on solutions that will bring **positive change** to our company.

HR BUSINESS PARTNER
CREATEQ



“

It allowed us to step away from everyday tasks and focus on how we can do the same work in a **better and smarter way.**

HR DIRECTOR
MAD HEAD GAMES



“

The workshop **challenged our way of thinking**, refreshed our approach to problem-solving, and helped us **create new opportunities.**

HR BUSINESS PARTNER
SYMPHONY



“

Our team **came together** around topics we normally don't have time to discuss at work. The workshop was **excellent.**

EMPLOYER BRANDING
NELT



“

It was a great opportunity to network, exchange ideas and discuss topics that **truly matter for the business.**

L&D SPECIALIST
YETTEL



PACKAGES

Choose the experience that fits **your** goals.



CORE

STRATEGIC PLANNING WORKSHOP

PROCESSES

- ✓ Disrupt Mindset framework
- ✓ Kick-off meeting
- ✓ Personalized DMI game board
- ✓ Priorities
- ✓ Action plan
- ✓ Team ownership

1,950 EUR

🕒 5h | 👤 1 facilitator



EVOLVE

STRATEGIC PLANNING & TEAM ALIGNMENT

PROCESSES + BEHAVIORS

- ✓ Everything in CORE
- ✓ Identity Switch framework (Mindful Abacus)
- ✓ Group Identity Workshop
- ✓ Creative Showcase
- ✓ Personalized company identity preparation
- ✓ Awards for all participants

2,950 EUR

🕒 6.5h | 👤 1 facilitator



SIGNATURE

STRATEGIC PLANNING EXPERIENCE

PROCESSES + BEHAVIORS + BELONGING

- ✓ Everything in EVOLVE
- ✓ Mind Shift Celebration Session
- ✓ Preparation of internal speakers
- ✓ Individual coaching
- ✓ Rehearsals with speakers
- ✓ Production of the closing event
- ✓ Additional facilitator

3,950 EUR

🕒 8h | 👤 2 facilitators

SHIFT



A FIVE-STEP METHODOLOGY
FOR TURNING STRATEGY
INTO ACTION THROUGH PEOPLE.

DISRUPT MINDSET INTERNATIONAL

hello@disruptmindset.com