

DISRUPT MINDSET

Professional Licence Proposal

it's not about hardware
it's not about software
it's about mindset

Empower teams. Build collective intelligence.

What if a board game could transform how teams think, work, and lead?

Disrupt Mindset is not a typical team-building tool or business simulation. It's a structured team coaching experience disguised as a game - designed to challenge processes, unlock innovation, and create ownership inside any team.

It was originally born to help HR teams *get out of survival mode* and become the strategic powerhouses organizations need. But soon, it evolved - fast. With personalized boards, multiple facilitation techniques, and a complementary digital solution, Disrupt Mindset is now a powerful framework used by sales, marketing, leadership, and operational teams alike.

Why is there a need for this product?

WHAT
COMPANIES
REPORT

Stagnation in
creativity

Lack of
ownership

Lack of
opportunity
recognition

Problems in
collaboration &
communication

WHAT
COMPANIES
WANT

Thinking
outside the
box

Taking
responsibility

Taking
initiative

Efficient
communication





Feel the
DISRUPT MINDSET
workshop vibe

Video 1

Video 2

Timer
00:03:00:000

What Makes It Different?

- **Board Game + Coaching:** Every session is fun, collaborative, and deeply insightful – but ends with a fully structured **action plan** owned by the team.
- **Custom Boards:** Boards are **fully personalized** for each team. That means the game is never generic – and always aligned with real business challenges.
- **Digital Backbone:** During the game, participants input insights and comments into a digital interface. At the end, each participant receives a **digital report** containing all team feedback, or – if multiple workshops are held – a comprehensive report with progress tracking, sentiment analysis, and next-step recommendations.
- **Scalable Model:** Even one facilitator can run dozens of workshops per year.
- **Built-in Evaluation & Ownership:** Progress can be tracked over time – allowing companies to measure impact, update strategies, and celebrate learning.

Why Become a DISRUPT MINDSET Partner?

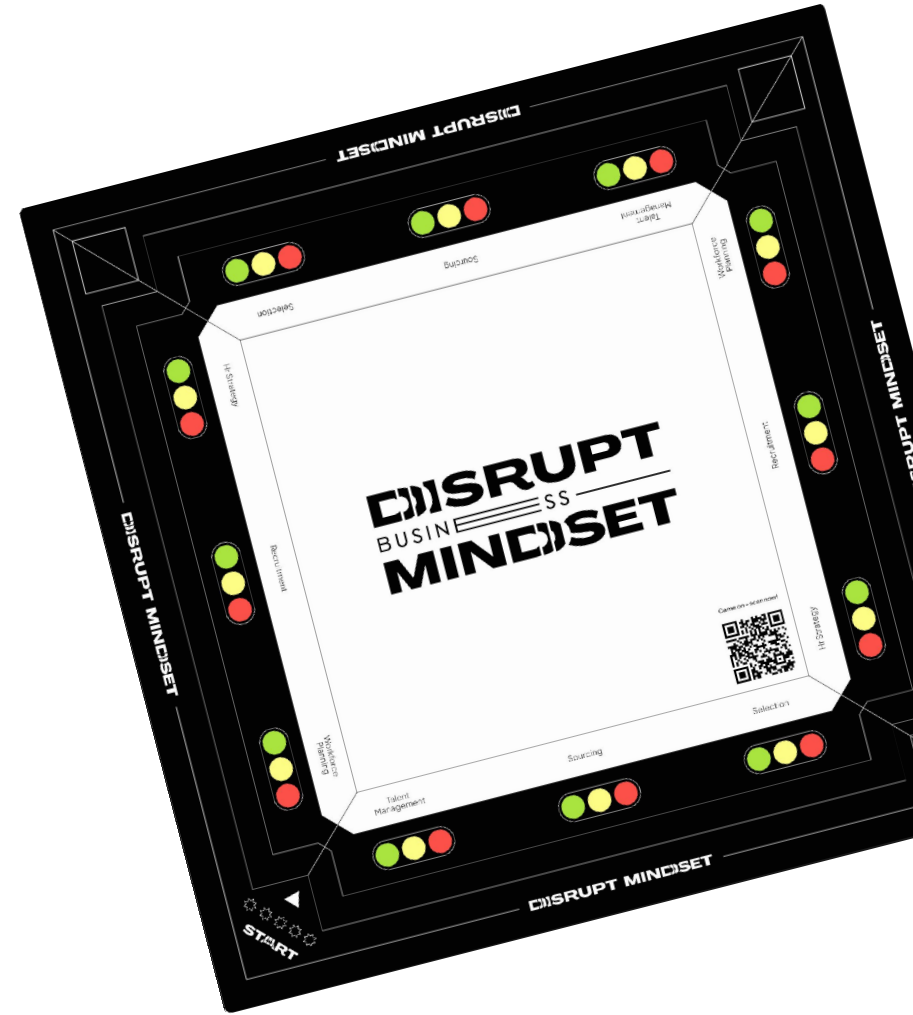
Disrupt Mindset is designed for **training and consulting** firms that want to:

- Expand their product portfolio with a proven, scalable methodology
- Offer something fresh and strategically valuable to clients
- Leverage both offline & digital tools in every engagement
- Plug into a recognized HR ecosystem with ready-made marketing channels
- Certify facilitators under a respected brand and run premium workshops

Partner's set

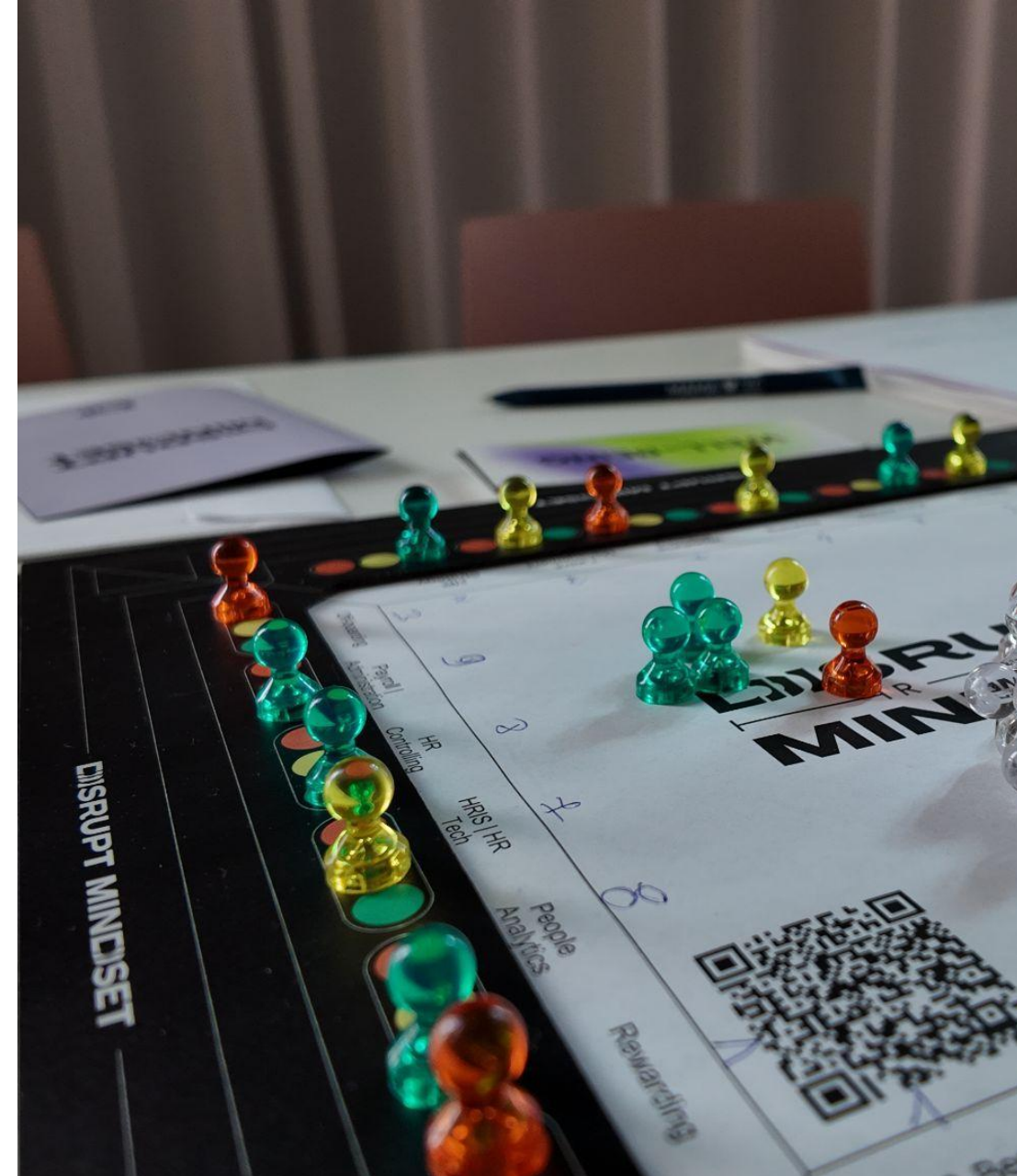
As a partner you would receive:

- A complete facilitation **playbook** (in-house model)
- Sets of **boards, cards, figures** and materials
- Access to the **digital platform** for each workshop
- **Certification** for your facilitator(s)
- Full partner **onboarding** process



Business potential

- Upsell **multiple workshops** to track implementation
- Offer **diagnostics and follow-up reports** via the digital tool
- Attract **strategic clients** (leadership teams, business units, HR departments)
- Offer **cross-functional impact** across industries and team types



Successful story

Disrupt Mindset alumni companies



Commercial Model



- **Facilitator certification:**
€2,000 per facilitator
- **Seats Packages:**

S	100 seats	€1,500
M	150 seats	€2,000
L	300 seats	€3,750
XL	700 seats	€8,750
XXL	1000 seats	€10,000
- To deliver DMI workshops, each facilitator must hold a valid DMI Professional Certification and have an active seat package.

Example

Professional Certification: €2,000 (one-time fee) + Seat Package M: €2,000 (150 participant seats) =
Total initial investment: €4,000.

This is sufficient to deliver approximately 10 workshops with 15 participants each, generating approximately **€20,000–€30,000 in workshop revenue**. After the initial certification, the ongoing cost is **less than €15 per participant**.





**Let's disrupt the way the world works –
one team at a time.**

**DISRUPT
MINDSET**

DISRUPT MINDSET

NEW

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